

# DEGREE PROGRAM

2 Years of learning bridge to 3 Master degrees









### **CURRICULUM**







Mexico Taiwan Austria

1st semester

2nd semester - 3rd semester -

4th semester

Sep.~Dec.

Jan.~Apr.

May~Aug.

Sep.~Dec.

Jan.~June

Study at home University







Study at home University (Master Thesis)

#### Entrepreneurship

#### **Economics**

**Ethics and Social** Responsibility

Entrepreneurship and **Business Models** 

Language Course (Spanish)

#### Digitization

Omni-channel Commerce Management

**Human Resource** Management

> Advanced Financial Management

Language Course (Mandarin)

#### Activity

Cycling around Taiwan

#### Global Marketing

International Marketing Management

Company Project

International Sales

Critical Analytical **Thinking** 

Language Course (German)



### **Global MBA**

#### One of the most prominent Global MBA in Taiwan

100% taught in English

Practice-oriented teaching & learning + Internet marketing and E-commerce

Strong teaching faculties in academic and industry

Strong industrial connections

Globalization learning environment: 85% of students from all over the world,27 different countries

Top 4 rank in student mobility and exchange among all the universities in Taiwan.



## Triple Degree Program features

he degree program offers broad and profound knowledge – from sales to marketing, cross-cultural management and leadership and prepares students for their future tasks in international companies.

University of Applied Sciences Upper Austria, Austria

Digitization and Business Context of Asia – studying in the Global MBA program of Providence University includes advanced management knowledge and also latest issues in business.

Providence University, Taiwan

Mexico is the bridge of America and South America, with strong industry and exporting orientation, students can focus on learning entrepreneurship.

CETYS Universidad, Mexico









#### **Admission**

- Bachelor's degree holder
- English Certificate (TOEIC / TOEFL / IELTS)

#### Contact us

- Tel: +886-4-2632-8001 ext. 11573
- Fax: +886-4-2652-6602
- Email: cathy.wang@gm.pu.edu.tw
- Address: 200, Sec. 7, Taiwan Boulevard, Shalu Dist., Taichung City 43301 Taiwan

### **Tuition for 2 years**

USD 7,000

