



IMAT 2020 - DIGITAL ECONOMY AND EDUCATION: NEW CORPORATE AND EDUCATIONAL CHALLENGES.

CALL FOR PAPERS

We are pleased to announce that the **VII International Congress on Innovation for Modern Advanced Teaching - IMAT 2020** will be held on the 2nd and 3rd of July 2020 in Valencia. IMAT is organised by **ESIC Business & Marketing School** and the **Miguel Hernández University**.

IMAT 2020 focuses on **education and the digital economy as challenges for this new decade**, as this conjunctural situation defies conventional assumptions in research in these areas. Research must provide society with the tools to make the most of this reality, unveiling new and untapped opportunities. The **main objective** of IMAT is to **create a network of expert researchers, entrepreneurs and institutional representatives who contribute their knowledge on trends in innovation and education in the digital economy**.

Through this call for papers **we invite you to participate in IMAT submitting your contributions to share research, results and innovative experiences**.

TOPICS

▪ Education and Digital Economy ▪ Technology Transfer ▪
University-enterprise collaboration ▪ Entrepreneurship and

Education ▪ Education and Globalization ▪ International Educational Experiences ▪ Mobility Programs ▪ Competency-based learning ▪ Educational Leadership ▪ Barriers to Learning ▪ MOOCs ▪ New Technologies for Education ▪ New Teaching and Learning Strategies ▪ Flipped Learning ▪ Educational Gamification

HOW CAN YOU PARTICIPATE?

By submitting a 500 - 1,000 word abstract in English through this link before the **1st of April, 2020**. After acceptance of abstracts, authors may participate in IMAT:

- (i) Submitting a poster by **29th May 2020**.
- (ii) Submitting a work in progress (1,000 to 2,000 words) by **30th April 2020**.
- (iii) Submitting a full research paper by **29th May 2020**. Full papers will be eligible for publication in one of the Conference Special Issues. All abstracts will be published in the conference proceedings with ISBN.

The submission rules and templates are available on the Conference website (www.imat-symposium.com).

KEY DATES

Abstract submission:

1st April 2020 in this [link](#)

Notification of acceptance:

30th April 2020 [link](#)

Submission of full papers (articles or posters):

29th May 2020 in this [link](#)

Early Bird Registration deadline:

29th May 2020 in this [link](#)

Registration deadline:

15th June 2020 in this [link](#)

Conference

2nd and 3rd July 2020 in this [link](#)

PUBLICATIONS

The best complete works will have the possibility of being published on a Special Issue. For more information, please visit www.imat-symposium.com

JOURNALS

ESIC- Market

Spanish Journal of Marketing- ESIC

Journal of innovation & Knowledge

MUSE- Multidisciplinary Journal for Education, Social and

Technological Sciences
AdResearch
Administrative Science Journal - Special Issue "Competences:
The Role of Higher Education Institutions"

AWARDS

IMAT will grant several awards from our sponsors to the bestpapers and presentations. For more information, please visit www.imat-symposium.com

MORE INFORMATION

More detailed information on the programme, registration process, rules for authors and other aspects of interest can be found at www.imat-symposium.com

We are at your service for any query or suggestion at +34 662 386 224 or at imat@esic.edu.

We appreciate that you make the maximum dissemination of the Conference to your fellow researchers.



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