

WHAT IS COMING AFTER THE CRISIS?

Assisting leaders as they navigate uncertainty.

4 Sessions - 3/10/17/24 November



Context

The global crisis caused by the Covid-19 pandemic has placed our systems under significant stress. Executive leaders had to adapt and use various crisis management tools to take charge of the situation and limit impacts on their operations and key stakeholders. While the crisis enabled new management styles and offered new opportunities, many leaders realized that current crisis management processes were deficient, leading to improvisation and management exhaustion.

Presentation

To assist executives involved in management and strategy planning, IFCU, UNIAPAC and Nordic Foresight have developed the following online training program that will introduce participants to the benefits of foresight methodologies, emphasizing horizon scanning, trend assessments, and scenario planning. These methodologies help leaders better understand changing market conditions, enhance preparedness, and develop new products and services. This program will equip participants with innovative tools and concepts that will allow them to create a clearer vision of possible futures to identify opportunities and mitigate risks.

This online training program is designed to help executives from various fields develop new skillsets and integrate foresight and futures studies methodologies, mindsets, competencies, and processes into organizations.

Foresight and futures studies competencies are essential for individuals and organizations. These methodologies empower imagination and enhances our ability to prepare, recover, and invent as change occurs. These methodologies help leaders develop long-term value for organizations by better understanding and servicing changing customers, markets, and supplier relationships. By better fulfilling these dynamic requirements, leaders can better ensure that their offerings are difficult to imitate, remain scarce, and are in demand.

Details

Dates

3/10/17/24 November

4 online sessions of a duration of 2.5 hours are organized from 2.00 to 4.30 PM (CET - Paris Time)

Registration fee

IFCU/UNIAPAC members : 450€

Non-members : 650€

The fee covers: participation in the 4 sessions and materials.

Profile of the participants

Participants will include executives coming from:

- IFCU affiliated institutions such as Rectors, Vice-rectors, Managers in charge of strategic planning, etc.,
- UNIAPAC affiliated organizations such as Managers, Entrepreneurs, and Executives dealing with strategic issues and plans

Number of participants : 20 (Max)

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Objectives

- Introduction to futures studies and foresight tools, methodologies, and mindsets
- Build participant's foresight and future studies capabilities
- Assisting leaders as they navigate uncertainty
- Learn how to build scenarios to understand what is coming after the crisis
- Improve organizational strategies and identify opportunities

Contents

Participants will build their foresight and future studies capabilities through 4 modules.

The modules will present future studies and foresight methodologies and emphasize trends, drivers, and uncertainties affecting participants' activities.

Methodology

The workshop focuses on issues/concerns identified by participants themselves. It is designed to be interactive and will be a unique opportunity for executives coming from various fields such as industry, services, or Higher Education to exchange and work together on participants' case studies.

Digital tools will be used to deliver the program. Materials ahead of sessions will be provided to maximize interactive discussions.

<p>Module #1: Introduction to foresight and futures studies and critical tools and methodologies</p> 	<p>Module #2: Introduction to uncertainty identification and scenario analysis</p> 	<p>Module #3: Scenario development and unfolding</p> 	<p>Module #4: Transition to strategy, innovation, or risk management</p>
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Our partner Jeffrey Saunders will lead the online workshop and introduce key methodologies in future studies.

Jeffrey Saunders is an expert in strategic futures studies and foresight with 18 years of experience. He is CEO of Nordic Foresight. He formerly served as Director, Copenhagen Institute for Futures Studies, and led their Strategy and Innovation team. He also served as an onsite advisor at the Office of the Secretary of Defense, Stability Operations. He further served and as a policy analyst and advisor at the Strategic Assessment Center at SAIC, where he advised the Office of Net Assessments at the Department of Defense and other government agencies. He has conducted foresight exercises for Fortune 100 organizations and governments. He has authored over 30 articles, reports, book chapters, etc., on the future work and the future of the built environment.

He also authored 17 ethnographic analyses of subnational and organizational cultures along the Andean Ridge, North Africa, and the Middle East.

Jeffrey is a sought out public speaker who has presented at conferences in Europe, the United States, Latin America, Asia, and the Middle East.

He is collaborating with the International Federation of Catholic Universities since 2018 and participated in the elaboration of the IFCU Trend Analysis Report titled "Future of work and skills: Implications for Higher Education Institutions."





This Training program is a joint initiative of the International Federation of Catholic Universities – Training Department and Foresight Unit – and of the International Christian Union of Business Executives.

Created in 1924 and based in Paris, the International Federation of Catholic Universities (IFCU) gathers 234 Catholic universities and institutions of higher education throughout the world. Marked both by its geographical extension and its cultural richness, IFCU defends and promotes the mission and social responsibility of Catholic universities, in a spirit of inter-university solidarity.



UNIAPAC is an oecumenical organization and an international non-profit organization headquartered in Paris. UNIAPAC was born in 1931. UNIAPAC federates today Christian Business Leaders Associations from 40 countries in Europe, Latin America, Africa and Asia and represents more than 45.000 very active business executives around the world. Inspired by the Christian Social Thought, its goal is to promote amongst business leaders the vision and implementation of an economy serving the human person and the Common Good. Within the network, UNIAPAC promotes the transformation of companies to contribute to the construction of a more just and humane society, ensures their own personal development and training, and serves as a link between Christian associations of business executives across the world to facilitate exchanges and be recognised worldwide for the distinctive promotion of business as a Noble Vocation.

